



GOVERNING BOARD MEETING by ZOOM

September 14, 2020

Bob McKnight Kathy Breazeale Absent: Mary Terrell
Roger Curless Pastor John
Wally Loague Jim Merk

Worship –We each lit a candle at home. We reflected on Sunday Worship – the Lament and Repentance service from the Conference. We were all moved, we felt some anger as there were more incidents yesterday. The music was very moving. People from all over the world participated, beginning with the mention of Sitting Bull and the Sand Creek Massacre (the officer was a Methodist Superintendent. We were blessed to have this service. There is a link to this service on our website if anyone missed it.

Minutes of the last meeting are posted.

The Adept Church Book Study – A brief discussion was held about how this book will impact our thinking and visioning for Wesley. We are not standing still. We try to keep these principles of the Swamp, Reservoir or Canal church in front of us as we move forward. We also believe other people and groups in the church should read the book.

Holding Conversations – Listening and speaking – the small groups have been beneficial.

Bob McKnight closed the meeting in prayer. **The next meeting will be Monday, Sept. 14, 2020.** If issues come up that need to be addressed, a special meeting will be called.

Recruiting New Governing Board Members-A discussion was held about being open to Saturday or evening meetings and streamlining the application process – it is not an application, but an affirmation of your calling to serve. We want to live into diversity and be a Canal Church. Pastor John and Roger will look at the existing document. Names were brought forward to be contacted about what it means to serve on the Governing Board.

Marketing Podcast – Kathy reviewed the points from this podcast on how to market your church while we are existing online. 1. Balance our new needs with our legacy needs. Does our story connect with today? There is an underlying need to seek and connect and we need to find out how to connect to that need. 2. Delivery – people are burned out with Zoom meetings, online school, etc. Be sure you offer options to watch live and access to archives for viewers convenience. Make Resources available. 3. Have a broad reach – but a narrow focus. We are on the same platform as Jimmy Fallon and mega churches and personalities. The biggest trap is trying to reach everyone. 4. Capacity to serve – can we follow up? You need hosts to interact (as we would have ushers and greeters). 5. Technical proficiency – people

will sit thru a grainy picture, but not a hard to hear and understand presentation. People will surf elsewhere.

We will set aside time at another meeting to discuss how to reach persons who do not trust churches, what they say and what they stand for. How do we market Wesley as a safe and healing place?

Pastor John has a friend who he thinks could help lead us in the discussion and process.

Pastor John running for Alderman of the 4th ward. – The Governing Board supports and affirms his decision. He has a website up and running.

Planning Retreat – at Oct. 19th meeting we will discuss jump starting groups with our protocol in place and when we can have expectations about reopening for worship.

Wally closed with prayer.

Next Meeting October 19th at 7pm at the church if that is possible.